

**Our heritage.
Our expertise.
Your assurance.
Your advantage.**

addvantage
member scheme



A world of opportunities
for your students, your
teachers and your school
through **addvantage**
2019-20



**Cambridge Assessment
English**

Authorised Exam Centre

Our heritage.

The British Council is the UK's international organisation for cultural relations and educational opportunities. We create friendly knowledge and understanding between the people of the UK and other countries. We do this by making a positive contribution to the UK and the countries we work with – changing lives by creating opportunities, building connections and engendering trust.

Founded in 1934, we are a UK charity governed by Royal Charter and a UK public body. We work with over 100 countries across the world in the fields of arts and culture, English language, education and civil society. In 2017–18 we engaged with 75 million people directly and reached 758 million people overall including online, broadcasts and publications.

Our work in English aims to bring high-quality language materials to every learner and teacher who wants them. In developing and post-conflict countries, we teach English and train teachers through radio, web and TV broadcasts. We offer more than three million UK examinations worldwide, helping people gain access to trusted qualifications to support their career and study prospects.

We have been working in Croatia since 1946 building trust and creating opportunities for people from the UK and Croatia. Our current focus is on skills development to contribute to economic growth and to help develop an open and creative society. Our examination services department offers a wide range of internationally recognised general English, professional and university examinations.



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Our expertise.

Over 70 examination boards and educational institutions trust us to deliver their exams around the world. We are recognised for our integrity and professionalism in delivering high-quality exam services and English teaching and training. Our expert level of knowledge and skill in examination management ensures the delivery of exams is 100 per cent secure, transparent and fully compliant with exam board regulations. The exams we offer are widely known and recognised by schools, universities and employers in Croatia and around the world. We are world leaders in delivering computer-based tests.

Your assurance.

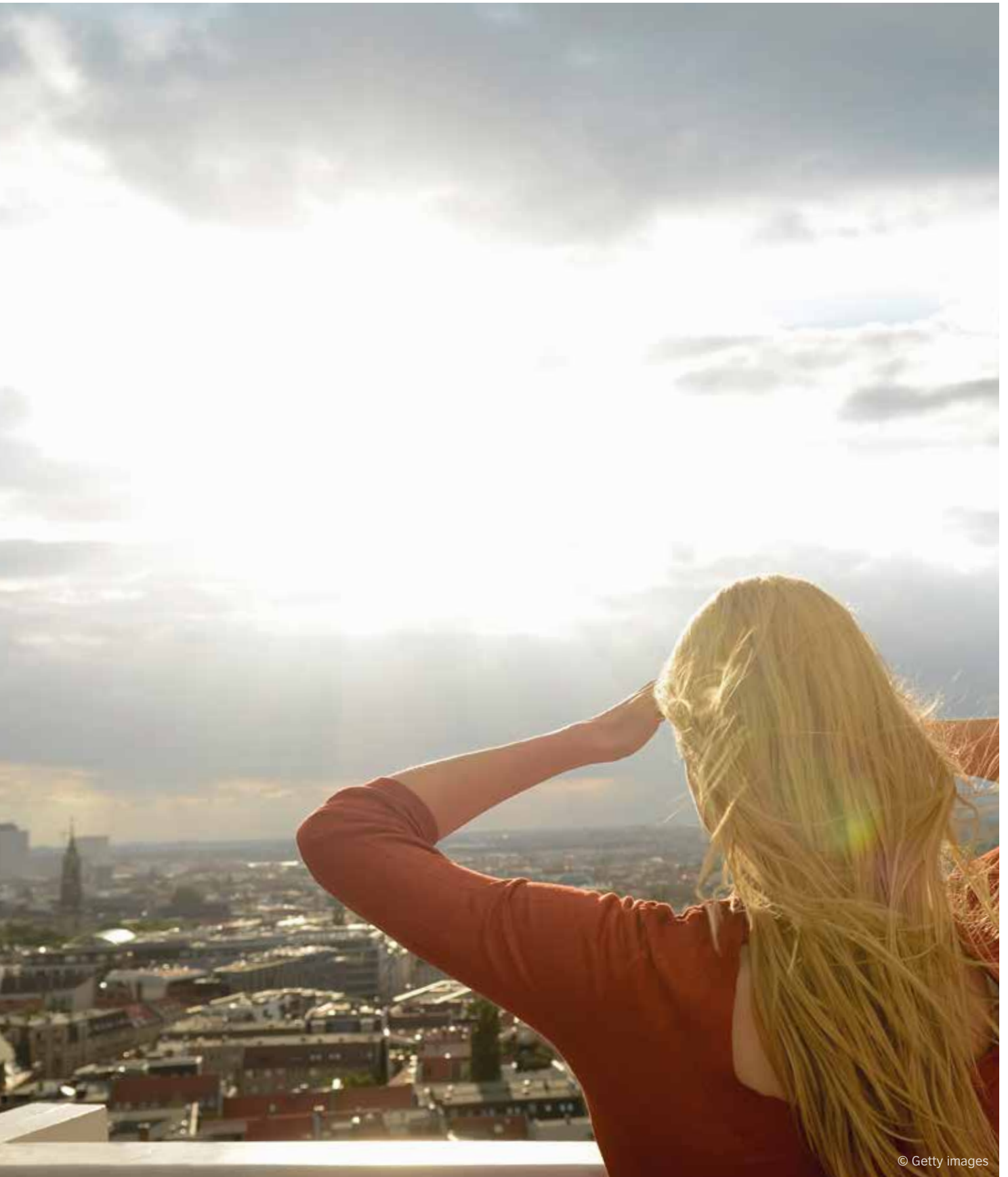
When you register your students to take exams with the British Council you will enjoy the benefits of working with a trusted and professional organisation. We care about your students' success in exams and in their lives beyond the classroom. You can rest assured that we listen to your assessment needs and tailor our exam services to meet them.

Our dedicated exams team works together with you to make sure the exam registration process runs smoothly. On the day of the exam our highly-trained and approachable staff ensure that everyone's experience of taking an exam with us is positive and fair. We are committed to providing a safe and inclusive environment for children and adults to take exams.

Your advantage.

As an Addvantage member you will receive an attractive package of benefits and enhanced services according to your membership level along with our commitment to you as one of our partners. Addvantage offers your students and teachers support and training with exam preparation. We provide parents with information and guidance about exams and organise events and competitions to motivate your students and celebrate their success. By working with us you can access opportunities to promote your school and grow your network.

Addvantage is more than just about exams alone. It's about helping students, teachers and schools perform to the best of their ability and benefit from everything the British Council has to offer from high quality resources for learning, teaching and assessing English to developing cultural relations with the UK.



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About our exam partner

The British Council offers exams on behalf of UK awarding organisations, professional bodies and universities in 95 countries across the globe. We understand the importance of maintaining the quality, integrity and standards of international qualifications and impose a rigorous Quality and Compliance Assessment process to ensure the highest standards of examination administration at all stages of delivery. Our highly-trained and professional staff ensure customer servicing excellence on behalf of the UK awarding bodies we work with and our strong passion for supporting learners and teachers is evident in the services we offer in conjunction with the exam delivery.

One such collaboration with a UK awarding body is our long-standing one with Cambridge Assessment English for their range of Cambridge English Qualifications. Globally, the British Council collaborates with Cambridge Assessment English in 50 countries with the aim of helping people learn English and proving their skills to the world. Cambridge English Qualifications reflect a path towards learning English, step by step. They include a range of exams that motivate people of all ages and abilities to learn English and develop practical skills for the real world. These qualifications are recognised by over 20 000 organisations world-wide.

We are the first and the largest Cambridge Assessment English authorised exam centre in Croatia, with over 70 years of experience in delivering international exams.

About our sponsor

Cambridge University Press - the official sponsor of the Addvantage member scheme

Cambridge University Press is one of the world's leading English language teaching publishers. Its ELT materials are used by people in nearly every country in the world to learn and teach English.

The only official exam preparation materials

Cambridge University Press and Cambridge Assessment English have brought together their expertise to develop the official exam preparation materials for Cambridge qualifications and tests. Working in collaboration, they have developed a range of official courses, support materials and practice tests to provide learners and teachers with everything they need to successfully prepare for Cambridge English Qualifications and IELTS. Cambridge University Press is the only publisher who develops the official preparation materials for Cambridge exams.

The official sponsor of the Addvantage member scheme

Cambridge University Press collaborates with the British Council in the Addvantage member scheme to support learners and teachers by providing information and convenient access to the official exam preparation materials and more. Addvantage members receive exclusive benefits from Cambridge University Press booksellers and online training courses developed by their teacher development experts which introduce the principles of assessment and teaching of exam levels for Cambridge English Qualifications and IELTS.

For more information:

www.britishcouncil.org/addvantage-cambridge-teachers



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Child protection

As the United Kingdom's international organisation for cultural relations and educational opportunities we are committed to protecting children in all areas of our work. This implies maintaining strong child protection systems and procedures for employees, training our examination staff as well as sharing information about child protection and good practice with children and parents and carers.

Equal opportunities

We create international opportunities and build relationships between people of different cultures and places. Diversity and equal opportunities are an essential part of our mission.

We aim to ensure that every candidate is treated fairly and objectively and that they are given optimum conditions to take their exams. We can make arrangements to accommodate special circumstances or requirements to enable test takers to attend a test centre, to understand questions and to give their test answers.

Our work in cultural relations

As the official and authorised body in Croatia, British Council is an educational link between Croatia and the United Kingdom.

In addition to exams, we work with many partners in Croatia and across the world to create innovative and high-performing joint programmes. Our work in the area of cultural relations is aimed at building long lasting relationships with individuals and organisations. We collaborate closely with partners to identify, design and implement specific activities in the field of arts, education and society where the relationship with the UK can add significant value. We share news and information about our cultural relations work with our Addvantage members on a regular basis.



Why register candidates for exams with the British Council?

We offer English language exams for all ages and abilities including Cambridge English Qualifications and International English Language Testing System (IELTS) as well as a variety of university and professional exams including Cambridge Assessment Admissions Testing, the University of London International Programmes, the Test of Legal English Skills (TOLES) and the Association of Chartered Certified Accountants (ACCA).

By registering students for exams with us you enjoy:

- A high quality exam experience for all our exams
- Paper-based and computer-based exams available throughout the year in a wide range of locations for your convenience
- Highly-trained, friendly and experienced personnel who meet British Council and exam board standards
- Highly-trained staff to meet our child protection standards and the requirements of candidates who have special needs
- Free English language practice resources for kids at: learnenglishkids.britishcouncil.org
- Free English language practice resources for teens at: learnenglishteens.britishcouncil.org
- Free articles, lesson plans, activities and materials for teachers of English at: www.teachingenglish.org.uk
- Free publications in English language and ELT research for teachers, trainers and ELT professionals at: englishagenda.britishcouncil.org/research-publications
- Free mobile apps for students and teacher to use as additional tools to learn English at: learnenglish.britishcouncil.org/en/apps
- Free Massive Open Online Courses (MOOCs) for students and teachers at: <https://www.futurelearn.com/partners/british-council>

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Why choose Cambridge English Qualifications?

The British Council in Croatia has a longstanding experience of arranging Cambridge English Qualifications across the country. We are the largest and the oldest Cambridge Assessment English authorised exam centre in the country.

Cambridge English Qualifications are in-depth exams that make learning English enjoyable, effective and rewarding. They encourage continuous progression with a clear path to improving language skills. Each qualification focuses on a level of the Common European Framework of Reference (CEFR), enabling learners to develop and build speaking, writing, reading and listening skills.

In Croatia we organise Cambridge English Qualifications to suit your students' needs including all levels within Schools, General and higher education and Business portfolios. We also administer the teaching qualification Teaching Knowledge Test (TKT). We deliver both paper-based and computer-based examinations in a wide range of locations across the country.

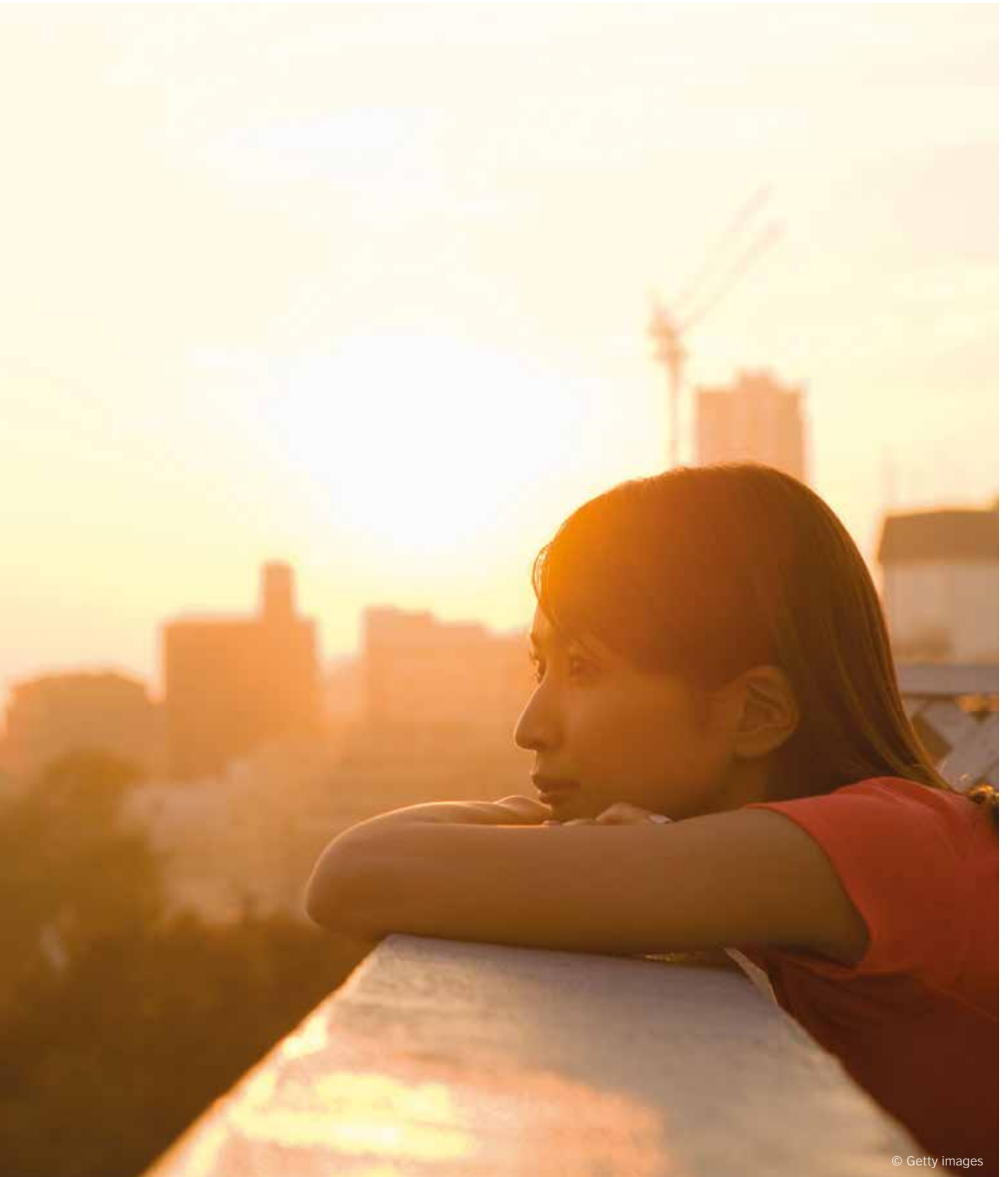
When you prepare and enter students for Cambridge English Qualifications, your school automatically becomes a Cambridge English preparation centre and gains access to many benefits including free resources for learners and teachers and marketing support for your school. You will join a network of over 50,000 preparation centres in more than 130 different countries. Through Addvantage we will guide you on everything that is available to you and offer you further exclusive high-quality materials and resources, developed by the British Council, that help your students prepare for these exams.

Visit our website for more information about all the Cambridge English Qualifications we offer:

www.britishcouncil.hr/en/exam/cambridge



Authorised Exam Centre



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What is Addvantage?

Addvantage is the British Council's complimentary examinations member scheme for schools and institutions which register candidates for Cambridge English Qualifications with us. It's our way of saying thank you for continuing to choose the British Council as your exams provider and to welcome our new schools.

The scheme offers attractive benefits to support your school, your students and your teachers. Partner with us and enjoy the benefits of working with a trusted and professional organisation.

Who is Addvantage for?

Addvantage is open to all schools and institutions which register candidates for Cambridge English Qualifications with us through our online registration system REX.

We will contact you at the beginning of each academic year with your membership level and to inform you of the benefits you are entitled to.

How does Addvantage work?

Your membership level will depend on the total number of registrations made with us in the previous academic year. Your membership level is evaluated and renewed each year. The more candidates you register the greater the benefits.

We offer three **membership levels**:

Number of registrations	Membership level
1 – 19	Addvantage Bronze
20 – 79	Addvantage Silver
80 and above	Addvantage Gold

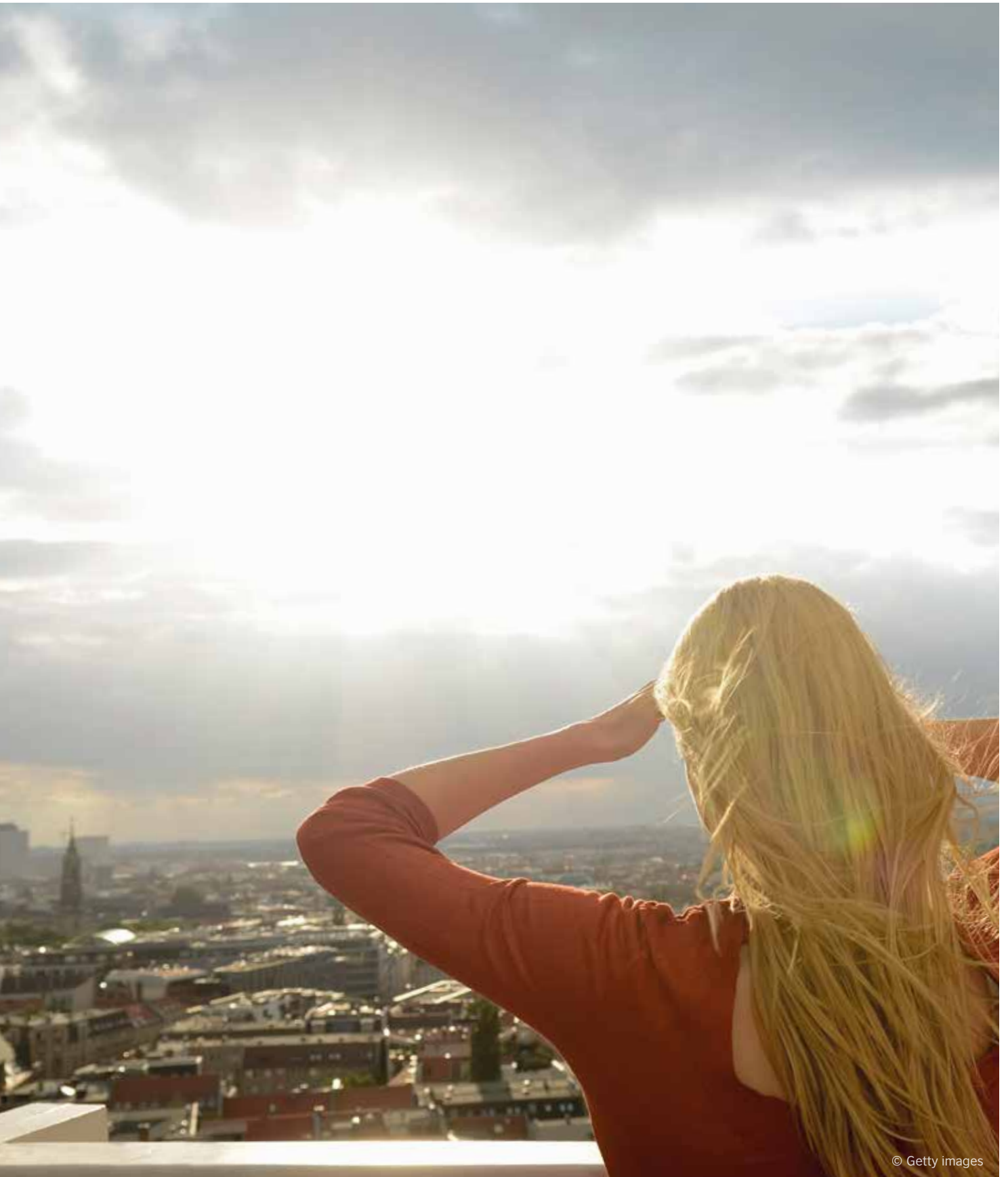
Each level has attractive and exclusive benefits for you to enjoy during the current academic year. As you move up the levels you will enjoy greater benefits as a thank you for continuing to choose the British Council as your exams provider.

How do I register candidates with the British Council and join Addvantage?

To join our Addvantage member scheme you just need to start registering your students for exams with the British Council through our online registration system REX. We invite new schools and institutions that would like to work with us and join Addvantage to contact us at exams@britishcouncil.hr.

We welcome back all schools that may have taken a break and would like to work with us again. You can automatically renew your membership and enjoy the benefits of Addvantage by entering exam candidates with our examination centre.

Contact our dedicated exams team for more information about how to register candidates with us and how to join our Addvantage member scheme.



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Addvantage Benefits

In addition to our standard level of service, members will be entitled to the following benefits according to their membership level which are aimed at supporting students, teachers and schools. These benefits are valid in the academic year of 2019 -2020. Please contact our examination services team for more details.

Benefits for your students	Bronze	Silver	Gold
NEW! A pack of official past papers and guide on how to run a mock test at your school or centre. Your candidates can experience the exam conditions and gain confidence before taking the official exam.	✓	✓	✓
Standard access to LearnEnglish Exams from the British Council: our innovative and personalised practice website for Cambridge English Qualifications: B2 First, B2 First for Schools and C1 Advanced. Standard access includes advice, tips, strategies and online practice in Listening, Reading, Use of English, Writing and Speaking. https://learn-english-exams.britishcouncil.org/info	✓	X	X
Standard Plus access to LearnEnglish Exams . Standard Plus access gives candidates the option to submit one writing and one speaking answers online and receive feedback from a British Council expert	X	✓	X
Full access to LearnEnglish Exams . Full access gives candidates the option to submit up to two writing tasks and two speaking answers online and receive feedback from a British Council expert	X	X	✓
British Council digital posters for you to print with hints and tips to help your candidates prepare for Cambridge English Qualifications: A2 Preliminary, B2 First, C1 Advanced and C2 Proficiency available for you to download at the start of the academic year	✓	✓	✓
Opportunity for students and teachers to participate in our Our Future competition at www.britishcouncil.org/exam/our-future for exam candidates across Europe and win fantastic prizes	✓	✓	✓

Benefits for your teachers	Bronze	Silver	Gold
NEW! One complementary book of your choice provided by Cambridge University Press from a selection of their English Language Teaching 2019 catalogue.	✓	✓	✓
NEW! Complementary 20-hour online methodology course 'Understanding assessment' with certificate of competition provided by Cambridge University Press - the official sponsor of the Addvantage member scheme. Terms and conditions apply.	✓	✓	✓
NEW! Complementary access for your teachers to one 20-hour Testing and Assessment online methodology course provided by Cambridge University Press. Teachers may choose from: · How to teach Cambridge English: Advanced (C1 Advanced) · How to teach Cambridge English: First (B2 First) · How to teach IELTS · Learning Oriented Assessment. Terms and conditions apply.	✓	✓	✓
Three free modules and a further discount of 25% on British Council TeachingEnglish Training : high-quality and innovative teacher development online training: teachingenglish.english.britishcouncil.org	✓	✓	✓
Invitations to attend our face-to-face Addvantage workshops and seminars for teachers. The exciting annual Addvantage teacher training programme includes workshops and seminars on a wide range of ELT and exam preparation topics to help teachers prepare test-takers for Cambridge English Qualifications and IELTS with certificate of attendance provided.	✓	✓	✓
Access to British Council's Continuing Professional Development Scheme which includes presentations, webinars, F2F training and resources for teachers	✓	✓	✓
One free of charge Teaching Knowledge Test (TKT) module of your choice per preparation centre	X	✓	✓
Teacher access to LearnEnglish Exams . Teachers can access the Schools Area to their students' progress and read our teaching tips for each skill. https://learn-english-exams.britishcouncil.org/info	X	✓	✓

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Benefits for your school	Bronze	Silver	Gold
A 110.00 HRK discount per candidate on Cambridge English Qualifications. The discount is available for payments by invoice only. This offer excludes pre-A1 Starters, A1 Movers, A2 Flyers (Young Learners) and Teaching Knowledge Test (TKT)	X	X	✓
No late entry fees until four weeks before the test date	X	✓	✓
Free of charge Certifying Statement for your candidates if they lose the original certificate	X	✓	✓
Our Addvantage member logo for your digital and printed promotional materials following our guidelines of use.	✓	✓	✓
A certificate to display on your premises indicating your Addvantage membership	✓	✓	✓
Inclusion on our SchoolFinder online database of schools offering preparation courses with your Addvantage status indicated	✓	✓	✓
Exams related British Council Addvantage and Cambridge Assessment English promotional materials delivered to your school	✓	✓	✓
NEW! Information and guidance on the range of free high-quality learning and teaching resources available from Cambridge Assessment English, Cambridge University Press and the British Council.	✓	✓	✓
A British Council representative to attend events and certificate ceremonies at your school. Due to limited availability, we will give preference to our gold members. Our silver members are invited to ask about our availability	X	X	✓

More exclusive benefits for members may be announced during the year.

Terms and Conditions apply.



Advantage is our examinations member scheme for schools, language centres, universities and other institutions which register candidates for Cambridge English Qualifications with the British Council in Croatia.

For more information please contact our examinations team.

British Council Croatia

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